**Press release***Trade press*

**Kautex Maschinenbau to showcase innovations in a virtual space**

**Between June 8 and 10, 2021, Kautex Maschinenbau will be inviting visitors to its first-ever virtual show. Taking “Packaging” as its theme, the company will be unveiling new products, technologies, and services for smart and sustainable production solutions. The presentation will be integrated in “K-Sphere”, the new virtual event space that the company has developed itself.**

The virtual trade show will focus on Kautex’s current product campaign, particularly its new SKYREEF machine platform, as well as its new extrusion heads. Product quality, sustainability, and digitalization in production will also be addressed. Specifically, the company will be highlighting the following aspects under the hashtag #madebykautex: “Perfect product quality thanks to a perfect melt,” “Kautex RapidXchange and K-Foam technology to guarantee sustainable production,” and “Digital services – from virtual training and simulations through to virtual commissioning.”

The interactive booth can be visited at any time between June 8 and June 10 and in a variety of different languages. There will be live links to local contacts, who will be able to guide visitors through the booth. Video chats with Kautex staff and a chatbot will also be on hand to answer questions and exchange ideas between 8 a.m. and 8 p.m. (CEST) throughout the virtual show. From the virtual booth, visitors will be able to access various presentation rooms hosting live talks and discussions. Anyone interested can register with Kautex from today by following this link: [www.k-sphere.com](http://www.k-sphere.com)

The “K-Sphere” virtual event environment has been designed as an expandable customer platform. Having started life as an interactive booth, the format will be used in future as a flexible stage for all manner of different communication and presentation events. These include the “Flash Events,” which are open to the public, and the customer-specific “K-Talks,” both of which have already proven successful. The interactive K-Sphere also gives visitors a place to contact Kautex experts directly, even outside the booth’s opening hours, and access presentations, information, and videos.

Setting itself the mission to “BeOne – with customers and partners,” Kautex Maschinenbau is developing smart and sustainable production solutions for value-added products. As a global team, Kautex is working to strengthen its leading role in the ongoing transformation and in generating added value in cooperation with its customers and partners.

**About Kautex Maschinenbau**

Kautex Maschinenbau develops intelligent production solutions for the production of plastic containers. The company has shaped the plastics sector for 85 years with advanced extrusion blow molding machines. It works together with customers and partners to create added value for sustainable, economical production of extrusion blow molding articles of the highest quality.
A worldwide clientele from a wide range of industrial branches puts its trust in the know-how of a brand which has represented great reliability, durability, and economic benefits for many decades.
As global market leader, the company employs around 550 people. The main production locations are in Germany and China. With more than 150 people employed in the fields of sales and service on all continents, the company is close to its customers in all locations with a unique service package.

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