

A history marked by innovative strength and service for our customers have made Kautex Maschinenbau the world's leading company in extrusion blow molding – because plastics and sustainable innovations are our passion. At Kautex Maschinenbau, we realize intelligent production solutions for value-added articles. But we want more: our vision is to be a pioneer of change and value creation together with our customers and partners. **Be One – with customers and partners.**

We are looking for a

Content Manager - Corporate and Marketing Communications (m/f/d)

Your responsibilities

- Develop content strategies based on the global communications strategy for various platforms and media, pursuing short- and long-term marketing objectives
- Planning and implementation of customer dialog (mailings, etc.)
- Analysis and management of social media communication, as well as evaluation and implementation of new channels
- Following current trends for inspiration and idea development
- Editorial planning and implementation of the

customer magazine „K-News“ and brochures

- Creation and maintenance of a content/editorial calendar
- Content writing, editing and proofreading
- Preparation of analyses to determine user behavior for all communication channels used
- Supporting the communications management in the continuous development of the Kautex Maschinenbau brand (CD and CB)

Our requirements

- Out-of-the box thinking
- Enjoy digital media and digital transformation



- Familiarity with various social media platforms and networks
- Sound knowledge of SEO, SEA and web publishing.
- Good understanding of social media algorithms
- Sense of trends and future requirements
- Communicative and articulate
- Assumption of personal responsibility
- Strong decision-making skills, creative and able to work under pressure
- Confident handling of MS-Office package
- Very good command of written and spoken English
- Good organizational and time management skills
- Fluent English and German are mandatory

We offer you

- the opportunity for modern and innovative thinking - be part of the answer and develop solutions for one of the most important raw materials on earth - plastic
- a diverse work environment - where we meet people of all nationalities on a daily basis and are collegial in our dealings with them
- the chance to breathe and live innovation with all your colleagues - bring your revolutionary ideas to life with us, focused on our customers and partners
- modern structures - through an adaptable and changing workplace in a leading international company in the blow moulding industry
- time for all the important things in life - through flexible working hours and hybrid working
- room for self-realisation - through the requirement for independent, autonomous work in a motivated team with short decision-making

processes

- personal and professional prospects - by offering sustainable additional benefits such as a company pension scheme, company fitness, bike leasing, etc.
- self-determination over your future - as we promote individual advancement of potential and expertise through continuous and flexible further development in and with the organisation

Compact

- Field of activity: Marketing Communication
- Employment relationship: Full-time
- Good income and social benefits according to the collective agreement for the chemical industry

Are you interested in this task?

Then we look forward to receiving your meaningful application to:

Kautex Maschinenbau GmbH

Mr. Ralf Nolden

Human Resources

Kautexstr. 54 · 53229 Bonn

E-Mail: career@kautex-group.com

If you have any questions, please do not hesitate to contact **Mr. Ralf Nolden** on +49 228 489- 425..