

A history marked by innovative strength and service for our customers have made Kautex Maschinenbau the world's leading company in extrusion blow molding – because plastics and sustainable innovations are our passion. At Kautex Maschinenbau, we realize intelligent production solutions for value-added articles. But we want more: our vision is to be a pioneer of change and value creation together with our customers and partners. **Be One – with customers and partners.**

We are looking for a

Multimedia Manager - Corporate and Marketing Communications (m/f/d)

Your responsibilities

- Strategic and operative further development of the media-based customer approach along the customer journey
- Maintenance and further development of the Kautex online presence (ModX-based)
- Maintenance and further development of the internal media database
- Campaign-relevant support of the CRM team
- Development and implementation of media content strategies for optimal use of Kautex channels
- Development and implementation of

communication concepts, projects and campaigns as well as creation of advertising media from concept to production supervision in coordination with service providers (online and offline)

- Implementation of market positioning measures and support of the communications management in the continuous development of the Kautex Maschinenbau brand (CI and CD)
- Consultation of the departments in the context of communication
- Image and video production and their post-production

Our requirements



- You have a degree in media and communications management, digital media business management, digital media business, training and further education as a digital media manager (m/f/d), or a comparable qualification
- Ideally, you have professional experience in the beforementioned area of responsibility
- First experiences in film and photography incl. the usual tools for post-production are desired (Adobe Cloud)
- Knowledge of various CMS systems and MS-Office tools
- Being a team player, communicative and to distinguish yourself through an independent way of working is common for you
- You are a digital native with a hands-on mentality
- The willingness for lifelong learning is a matter of course
- Agility and strategic thinking
- Customer orientation
- High level of willingness to take responsibility, initiative and quality awareness
- Fluent in English

We offer you

- the opportunity for modern and innovative thinking - be part of the answer and develop solutions for one of the most important raw materials on earth - plastic
- a diverse work environment - where we meet people of all nationalities on a daily basis and are collegial in our dealings with them
- the chance to breathe and live innovation with all your colleagues - bring your revolutionary ideas to life with us, focused on our customers and partners
- modern structures - through an adaptable and

changing workplace in a leading international company in the blow moulding industry

- time for all the important things in life - through flexible working hours and hybrid working
- room for self-realisation - through the requirement for independent, autonomous work in a motivated team with short decision-making processes
- personal and professional prospects - by offering sustainable additional benefits such as a company pension scheme, company fitness, bike leasing, etc.
- self-determination over your future - as we promote individual advancement of potential and expertise through continuous and flexible further development in and with the organisation

Compact

- Field of activity: Marketing Communication
- Employment relationship: Full-time
- Good income and social benefits according to the collective agreement for the chemical industry

Are you interested in this task?

Then we look forward to receiving your meaningful application to:

Kautex Maschinenbau GmbH

Mr. Ralf Nolden

Human Resources

Kautexstr. 54 · 53229 Bonn

E-Mail: career@kautex-group.com

If you have any questions, please do not hesitate to contact **Mr. Ralf Nolden** on +49 228 489- 425..