




# WE ARE KAUTEX

## BUTTERFLIES Shapeshifters

A Manifesto for Change,  
Continuity and Confidence

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*“This isn’t just a relaunch — it’s our renewal. Kautex stands stronger than ever, grounded in its roots and focused on shaping the future of our industry with clarity, courage, and commitment.”*

— Eike Wedell, CEO

*“With new strength, global collaboration, and trust in our teams, we are shaping the next chapter of Kautex. Future needs origins — and origins need opportunity.”*

— He Haichao, Owner

## PROLOGUE

Everything begins with an idea — the idea of a solution, the idea of innovation, the idea of transformation. In short: the idea of making the world just a little bit better. At Kautex, we believe in that idea. Our long, successful, and eventful company history began with such an idea in 1949. And with pride, we have supported the many ideas of our customers with our unique technical know-how, developing the right machines for their extraordinary solutions.

Just like our unique Kautex machines — developed in our technical center, the “Idea Factory” of Kautex — are able to quickly, efficiently, and above all, simply and precisely adapt to new requirements, specific environmental conditions, and modern consumer needs, the Kautex brand itself is a true Shapeshifter.

Because after the incredibly successful decades of the last century — when we expanded into more and more markets across Europe, and eventually overseas and into the U.S. — we lost sight of something essential at the peak of our success: our belief in the idea...

That came at a high cost. And a few years ago, the Kautex story almost ended. But as a true Shapeshifter, we managed to return to what we do best — and what defines our DNA: belief in ideas!

This was followed by a short period of retreat, during which we refocused — reanalyzing the world from a technical perspective, gathering the necessary information, and listening carefully to our customers and partners in order to create new Kautex-style solutions.

And today, with renewed confidence and the dynamic force of transformation, we are proud to say: We have completed this necessary metamorphosis. Our ideas are once again gaining lift — to make the world a better place. The Kautex story continues.





*“We are not what we know,  
but what we are willing to learn.”*

— Mark Twain

Chapter 1 | The Need for Transformation

## KAUTEX IS IN MOTION!

What began as technical pioneering work is now evolving with renewed energy — like a caterpillar transforming into the full strength and beauty of a butterfly. Yet this metamorphosis is not a break with the past. It is a natural, necessary, and courageous step in our development. Our 90-year history remains the solid foundation — but it is our ability to transform that makes us future-ready.

Today, we are more than a machine manufacturer. We are a Shapeshifter in the industry — a company that flexibly adapts to new demands, markets and technologies. At Kautex, we don't just build machines. We create holistic, customer-centric solutions: adaptable, intelligent and always evolving.

### Our transformation is reflected in everything we do:

- ✦ In our machines and services
- ✦ In our open, dialogue-driven corporate culture
- ✦ In our new visual language that doesn't just tell transformation — it makes it visible.

### What does this mean in practice?

- ✦ **For our customers:** You'll experience us in a new way — clearer, more approachable, more flexible. Together, we develop customized solutions — from idea to execution.
- ✦ **For us internally:** We've listened, reflected and repositioned ourselves. We're ready to lead in a changing world — with purpose, expertise and the unique Kautex energy that drives transformation.
- ✦ **For our brand:** Kautex remains Kautex — but bolder, more agile and future-focused. We lead with technology and experience. And we stand with conviction.

**FUTURE NEEDS  
ORIGINS.  
AND TRANSFORMATION  
NEEDS COURAGE.**





## A NEW BEGINNING — WITH RESPONSIBILITY AND CLARITY

**CUSTOMER-CENTRIC:  
CLOSE.  
COMPETENT.  
COMMITTED.**

### Why Kautex needed a new mission statement — and what it means going forward:

After 90 years of shaping extrusion blow molding technology worldwide, 2023 marked a turning point. The insolvency was a deep cut — internally for us, and also for many of our customers and partners.

#### This is why we need a new lighthouse.

In 2024, with a strong, forward-thinking investor at our side and a committed team that stood together even in difficult times, we began to strategically realign Kautex.

At the heart of this transformation is our new corporate mission statement. It is the foundation for our future.

Because the Kautex story isn't over — it continues.

Our new mission statement describes who we have become, what we've learned, and how we want to collaborate with you — our customers and partners.

### What does that mean for you?

We've heard the criticism in recent years — we were too distant, too slow, too vague. We've taken that to heart and drawn clear conclusions:

- ✦ We are putting your needs back at the center of our actions — with real solutions that improve your day-to-day business.
- ✦ We develop machines, services and technologies that deliver reliability, quality and efficiency.
- ✦ We are redefining partnership — close, agile and committed.
- ✦ And: We are shaping the future — with sustainable technologies and new perspectives for young talent, so you can count on us today and tomorrow.

### What you can expect from us — and how we want to be measured:

Honest communication — we say what we do, and do what we say.

Solution-oriented thinking — we listen, understand and act.

Partnership at eye level — close, competent and consistent.

Today, Kautex means: experience with purpose. Innovation with substance. Future with responsibility.

We look forward to writing the next chapter of our long company history — together with you!

### Therefore a new mission also needs a new look

Our new mission comes with a clear evolution in how we present ourselves:

- ✦ New visuals speak for the new Kautex
- ✦ A new website and updated sales materials are on the way

All of this is to show you: We're not just back — we're ready for the future. Together with you. Kautex is a brand that's visible again, understandable and tangible.

**FUTURE NEEDS  
ORIGINS.  
AND ORIGINS NEED  
OPPORTUNITY.**





*“Your brand is by far the most important investment you can make in your business.”*

— Steve Forbes

Chapter 3 | Meet the new Kautex  
3.1 | Our New Brand Presence

**FROM YESTERDAY  
TO TOMORROW.**

**SHAPED BY THE  
FUTURE**

### The Need for Change

90 years of Kautex history are marked by invention and industry-shaping machines. But in 2023, we faced a turning point. The insolvency didn't break us — it woke us up. What followed wasn't a reset, but a realignment: with a clear vision, strong new ownership, and a committed team.

Today, we're not just back — we're back on course. Restructured, financially secure and future-ready.

Brands, like people, evolve. And in an industry marked by transformation, standing still isn't an option. Our old identity no longer reflected the energy, clarity, or agility of the new Kautex. It was time for a brand that:

- ✦ Speaks to our customers and partners clearly.
- ✦ Reflects our cultural transformation internally.
- ✦ Positions us competitively — as a Shapeshifter in blow molding.

### Our New Brand Identity

A Walkman. A fax machine. A tube television. What once defined progress now feels like a relic of the past.

Brands, too, are subject to this cycle. What felt bold yesterday can seem outdated today — and irrelevant tomorrow. That's normal. But not without consequences.

Because in a competitive, fast-changing world, it's not enough to evolve your technology. You have to evolve your identity.

At Kautex, we know: If you want to lead tomorrow, you must be clear today — about who you are, what you stand for and how you show up.

After 90 years of industry-shaping innovation, and following the challenging chapter of 2023, it was time to realign.

With new ownership, fresh energy, and the unwavering commitment of our people, we knew: Kautex needed more than a new logo.

**We needed a renewed brand presence — inside and out.**

So we invited employees across all departments. In workshops, interviews and honest conversations, we asked:

- ✦ Who are we today?
- ✦ What defines us?
- ✦ What do we want to become — together?

The result is more than a new design. It's a sharpened identity. A clear positioning. A brand that reflects our strength, our evolution, and our vision for the future.

Chapter 3.2 | Progress is Essential and Mandatory

**VISIBILITY CREATES  
PERCEPTION.  
AND PERCEPTION IS  
ABOUT ATTITUDE.**



## THE NEW KAUTEX

### WE ARE CONNECTED.



### WE ARE PROGRESSIVE.



#### Our values aren't new — but they feel newly relevant.

And above all: the drive to build real solutions — based on experience, with courage, and in partnership.

What does this look like in practice? Have a look right now.

**Welcome to the new Kautex.**

#### Values are Added Value. For Us and for Our Customers.

We listen. We understand. We act.

Whether it's with customers, colleagues, or partners — we meet people at eye level.

In the past, we were sometimes perceived as distant or difficult to reach. We've changed that. Today, Kautex is about dialogue, openness and mutual trust. Our relationships aren't transactions. They're partnerships.

That's why we work side by side with our customers — not only during a project, but before and long after. Because real collaboration is the foundation for every great solution.

**True proximity is not about distance — it's about mindset.**

#### Standing still is not an option.

We set new standards through innovation, flexibility and courage.

For 90 years, Kautex has pioneered blow molding technology. But we don't live in the past. We improve what's proven. We explore what's possible. And we invest in what's next — all-electric machines, digital twins, smart services, circular economy solutions.

Being progressive means asking: Can this be better? And not being afraid to act on the answer.

**Progress isn't about the future. It's about what we do today.**

#### Our word counts. Our quality delivers. Our partnerships last.

Reliability at Kautex is more than uptime and tolerances — it's a promise. A promise to communicate clearly, meet deadlines and be there when it matters.

In the past, we learned how fragile trust can be. That's why we're doubling down on transparency, accountability, and long-term thinking — inside the company and out.

**Trust is not assumed. It's earned — cycle by cycle.**

#### 90 years of know-how, built into everything we do.

Our legacy isn't a label. It's a working asset. We combine deep technical knowledge with real-world application. From pioneering machines in the early 20th century to hybrid and digital solutions today — we know how to turn complexity into performance.

And we make sure this knowledge is shared: across generations, teams, and borders. Because the future isn't built on memory — it's built on momentum.

**Our past doesn't hold us back. It keeps us moving.**

#### We believe in what's next — and we take responsibility for shaping it.

For us, being future-ready means three things:

1. Sustainability in our products, processes and partnerships.
2. Adaptability in changing markets and shifting technologies.
3. Vision — with a clear plan, long-term strategy and bold execution.

We're transforming Kautex — not just to survive, but to lead. Not just for us, but for everyone who counts on us.

**The future doesn't just happen. We help shape it.**

### WE ARE TRUSTWORTHY.



### WE ARE EXPERIENCE-BASED.



### WE ARE FUTURE-ORIENTED.



*“There is only one proof of ability:  
Doing.”*

— Marie von Ebner-Eschbach

Chapter 3.4 | Our new Mission

**TO DO WHAT'S RIGHT  
FOR THE FUTURE  
— NOT JUST WHAT'S  
POSSIBLE.**

### Our Mission: Why We Do What We Do

Our world is changing — faster, more connected, and more demanding. Global megatrends like population growth, urbanization, sustainable mobility and resource efficiency are shaping our future.

One material remains essential: plastic. Lightweight, durable, versatile.

We believe that, when used responsibly, plastic is not the problem — it's part of the solution. But this requires the right technology. Since 1935, Kautex has developed that technology: extrusion blow molding is a key to efficient, sustainable and responsible production of complex, adaptable hollow bodies.

### With our machines, we create holistic solutions.

From the first plastic bottle to today's high-performance tank systems, Kautex has always been a blow molding pioneer — because it's fast, economical and offers more design freedom than any other process.

Automation, digital twins, intelligent hydraulics, cutting systems — what may be a vision today becomes Kautex technology tomorrow. From tanks to kayaks, bottles to pressure vessels, blow molding knows virtually no manufacturing limits. It stands out with minimal cycle times, almost zero waste, and maximum design flexibility. With modular, scalable solutions — proven worldwide.

In our technical center — Kautex's “Idea Factory” — a vision becomes a working product. From the first sketch to the final application.

### With every Kautex machine, we deliver a promise:

support that goes far beyond the standard. Through training, remote service, spare parts and retrofits, we ensure that our customers' production runs — smoothly, reliably and always one step ahead.

All of this is made possible by one thing: people — more precisely, our employees. They are the heart of Kautex. With their expertise, passion, and team spirit, a machine becomes an individual, customer-oriented, holistic solution system.

This also means empowering our customers to work more efficiently, sustainably, and in a more circular way — with Kautex machines that last longer, adapt to the spirit of the times, reduce waste, and save energy.

Because for us, sustainability is not a trend. It is a natural and necessary principle — because it's about ideas and solutions for the future, about preserving and shaping the world of tomorrow responsibly.

**COMPETENCE.  
CLOSENESS.  
COMMITMENT.**







*“Power doesn’t make noise.  
It’s just there, doing its thing”*

— Reinold Hagen, founder of Kautex

Chapter 3.5 | Our History – Where it all began

**WHERE WE  
COME FROM.  
AND WHO WE ARE.**

### The Kautex DNA.

Kautex stands for over 90 years of engineering excellence, inventive spirit, and the courage to think in new ways — and to believe in the future, even in challenging times!

In 1935, Reinold Hagen, just 22 years old and the eldest of seven siblings, founded a small metal and galvanizing business to support his family after the early death of his father.

While this resourceful entrepreneur had no shortage of orders in metal processing, materials were scarce. With an open mind and a curiosity for new possibilities, the young visionary began experimenting with PVC during the war years. He started producing semi-finished goods, seals, gaskets, hoses and profiles. Even before the end of the war, the company’s focus shifted from surface treatment to what would become a forward-looking plastics processing business.

With the post-war reconstruction of the young Federal Republic of Germany, Kautex’s rapid rise began. Hagen and his team observed, analyzed, and experimented — with passion and professionalism — to develop new solutions for a new era.

The demand for everyday products, profiles, and semi-finished goods in post-war society was enormous. New materials were required, and the era of rubber as an industrial material was clearly ending.

This inspired Reinold Hagen to rename his company. In 1945, on a whim, he created the visionary and catchy name “Kautex” — short for “Kautschuk ex”, symbolizing the departure from rubber and a shift toward new materials. (Ironically, Hagen himself had never worked with rubber.)

### But the name became a mission:

In 1949, after experimenting with PVC hoses, Kautex built Europe’s first machine for blowing plastic. Just one year later, the company developed the world’s first 10-liter large plastic bottle.

In 1959, Kautex patented its unique process for manufacturing hollow bodies. And in 1964, the company laid the foundation for its successful automotive future by developing the first plastic fuel tank made from polyamide — for Ford.

### Today, our technology is used in over 100 countries — across five continents.

Thousands of Kautex machines are in operation around the world — from compact packaging units to high-end systems for automotive and composite applications.

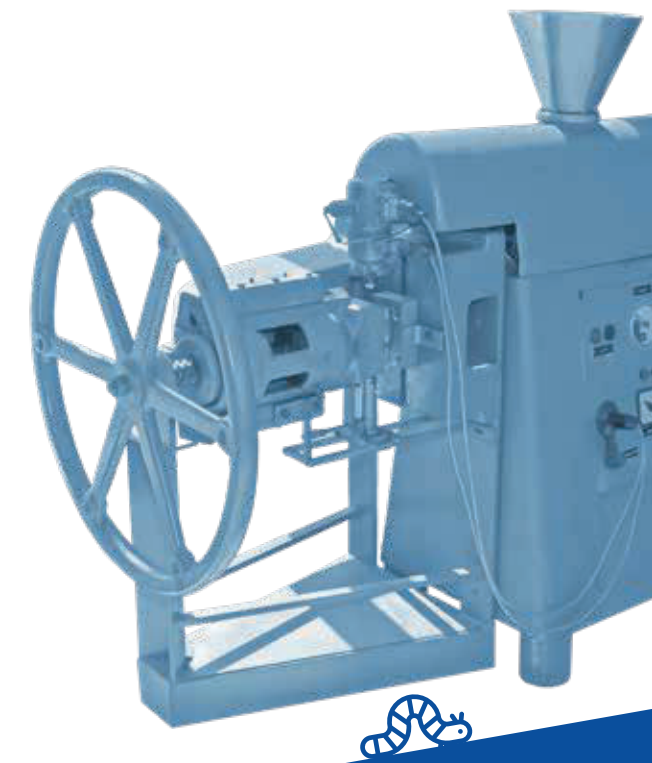
### Kautex has always used challenging times as an opportunity to evolve and grow.

The ability to transform — based on the precise observation of the market and the collection of relevant insights — has always been part of who we are. It was true then. And it’s true now.

This is how we also overcame the crisis of 2021 and opened a new chapter:

Together with Jwell Machinery Group — one of the world’s largest manufacturers of plastic machinery — we have formed a strong partnership. It brings us scalability, speed, and access to new markets and technologies.

### Kautex is alive — and its story continues.



*“The best way to predict the future is to invent it.”*

— Steve Jobs

Chapter 3.6 | Our Vision

## THE FLIGHT OF THE BUTTERFLY

### Where We're Headed.

The Kautex story continues and with our transformation in 2023, we're entering a new chapter. From the very beginning, Kautex has stood for precision, agility and vision. Overcoming challenges has always required our clarity of thought, our ability to think ahead, and the pioneering spirit that Reinold Hagen embodied.

Much like the caterpillar that instinctively gathers strength for something greater the ability to fly, we too collect ideas, insights and knowledge from every angle. Because only by truly understanding our environment can we create something meaningful, useful, and new.

**And when the time comes, the result is nothing short of remarkable.**

The butterfly's flight is light, bold, and full of grace. Some species reach speeds of up to 50 km/h, others travel thousands of kilometers across borders. They can hover, fly backwards, and inspire with their effortless dance through the air.

At Kautex, we believe the future doesn't just happen — we shape it together. We believe it becomes truly valuable when we take responsibility for it. That's why we listen before we act. We ask the right questions before we design solutions. And we take the time to understand every detail before creating something greater.

That's how the smallest becomes something whole. That's how a caterpillar becomes a master of flight.

### We are here to stay.

To turn ideas into reality — yours and ours. To use our expertise to make a difference. Together with our colleagues, our partners, young talents, and our committed investors, we are exploring new markets, developing new products, and working toward a more responsible, circular economy including around plastic. And in all of this, we are part of something greater.

**A shared movement. A purposeful transformation as Shapeshifter.  
A dance as light and powerful as the flight of a butterfly.**





*“If you wish to delight in the whole,  
you must first see the whole in the  
smallest part.”*

— Johann Wolfgang von Goethe

Chapter 4 | Our new Brand Identity

## A LOGO WITH SUPERPOWERS.

A brand logo is a powerful visual symbol that represents a company's identity, values and mission. It helps create recognition, builds trust with customers, and sets a brand apart from its competitors. A well-designed logo can leave a lasting impression, making it easier for people to remember and connect with the brand.

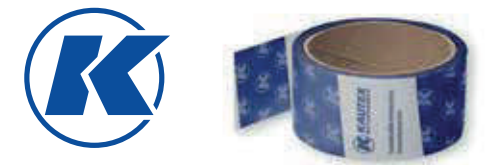
Our logo effectively communicates the brand's long-standing expertise and technical precision. Its clean, modern design reflects innovation while maintaining a sense of stability and trust—values that are essential in the industrial sector. The logo has established strong recognition over time, especially within our industry. By keeping the existing logo, we build on a solid foundation and create the opportunity to strengthen our brand even further through consistent and confident communication.

The Kautex logo is composed of two core elements: the distinctive trademark symbol — the recognizable “K in a circle” — and the wordmark “Kautex Maschinenbau.” Together, they form a strong and consistent visual anchor of the brand. To preserve its impact and legibility, the logo is always surrounded by a defined protective zone, ensuring that no text, images, or graphic elements encroach on its space. This clear margin reinforces the logo's presence and prevents visual noise from diminishing its clarity.

The logo is typically presented in blue on a white background or in white on a blue background, maintaining optimal contrast and recognizability. For more flexible applications, it may also appear on other colored or textured backgrounds—as long as readability and integrity are not compromised.

The K-symbol can be used on its own as a decorative or supporting design element—such as in iconography, background patterns, or layout accents—offering additional branding opportunities without relying on the full wordmark. Whenever the brand is mentioned in writing, the full official company name, “Kautex Maschinenbau System GmbH,” must be used to ensure legal and corporate consistency.

This thoughtful approach to logo usage ensures a strong, unified appearance across all media, reinforcing Kautex's identity as a precise, professional and future-oriented brand.



### Consistent Branding at the Core – Our Machines

As the core of Kautex's business, the machines themselves deserve a strong and consistent visual identity. The series logos used on the machines follow a clearly defined typographic system that ensures recognizability and coherence across all product lines. Precise measurements for spacing, height, and alignment as well as distinct color coding guarantee that each logo fits seamlessly into the overall brand language.



**KEB** SERIES

**KEB** 10 GREY

**KEB** 10 GREEN

CONTINUITY IN COLOR.  
CLARITY IN DETAIL.

PRIMARY	SECONDARY
<div>KAUTEX BLUE</div>	<div>SIGNAL</div>
<div>BLACK</div>	<div>BLUE LINE</div>
<div>DARK GREY</div>	<div>GREEN LINE</div>
<div>LIGHT GREY</div>	<div>GREY LINE</div>

A Familiar Blue. A Fresh Impulse.

The new Kautex color world builds on what has long defined the brand: clarity, precision and trust. The characteristic **Kautex Blue** remains at the heart of the visual identity, symbolizing technological excellence and continuity.

While the core and secondary blues remain largely unchanged, the supporting color tones have been subtly refreshed for greater clarity and balance across digital and print media.

A notable new addition is a complementary **orange tone**, introduced as a secondary and signal color. This vibrant contrast brings a sense of energy and forward momentum, adding a dynamic touch to the brand while enhancing visual hierarchy. The careful evolution of the color palette ensures that Kautex stays recognizable, while confidently stepping into the future with a refined and modernized presence..

Iconography that connects instantly – across formats and cultures

For illustrative purposes, an extensive and continuously growing icon set is available. The icons follow a clean, minimalistic design language, characterized by strong, mostly rounded outlines that create a friendly and approachable appearance.

Thanks to their consistent visual style, the icons ensure clarity and recognition across all applications—whether in print, on the web, or in presentations. Their simplicity allows them to be used flexibly without distracting from content, while the uniform design contributes to a coherent and professional brand image. As the set continues to expand, it offers ever more options for visual storytelling and intuitive communication.

NO WORDS  
NEEDED



OUR TYPE  
OF PRECISION

**ROBOTO BLACK**  
**ROBOTO BOLD**  
**Roboto Medium**  
**Roboto Regular**  
Roboto Light

Roboto for Kautex

Roboto is a smart choice for brand communication because it’s a free, widely available font that works seamlessly across both print and web. Its clean, modern design ensures excellent readability, while the geometric yet friendly character conveys professionalism and approachability.

Roboto also offers a wide range of font weights and styles, providing the flexibility needed for clear hierarchy and consistent visual language across all brand touchpoints. As an open-source typeface, it allows for consistent use without licensing concerns—making it ideal for a unified and efficient brand presence.



OUR CLAIMS –  
OUR MESSAGES.

OUR PRODUCT  
SEGMENTS –  
EACH WITH A CLEAR  
PROMISE



Future needs Origins

After 90 years of shaping the extrusion blow molding industry, Kautex returns stronger than ever – restructured, financially secured, and future-ready under new ownership.

“Future needs Origins” is more than a slogan. It is a belief: that sustainable innovation must be rooted in deep experience, trust, and long-standing partnerships. Our legacy empowers us to shape what’s next – with confidence, clarity and purpose.

1. Kautex Machines

ENGINEERED AROUND YOU

We don’t start with the machine – we start with **your product**. Kautex delivers tailored, modular systems based on proven standards, and innovates **wherever standard isn’t enough**.

2. Kautex Service

ALWAYS ON. ALWAYS KAUTEX.

Smart tools, expert support and proactive thinking: Kautex Service ensures your production stays seamless, reliable and one step ahead – worldwide.

3. Kautex Know-How

FROM CONCEPT TO CREATION

From idea to product, our deep process knowledge **turns customer vision into real, high-performance plastic solutions** – built on precision and expertise.

1. Consumer Packaging



DESIGNED FOR DAILY IMPACT.

Sustainable, cost-efficient, lightweight packaging – designed to reduce material use without compromising quality or design.

2. Industrial Packaging



STRENGTH YOU CAN RELY ON.

Durable, safe and high-output solutions for stackable drums, IBCs, and demanding industrial applications.

3. Automotive



PERFORMANCE MADE LIGHTER.

From fuel tanks to ducts and structural components – Kautex supports cleaner mobility through high-performance plastic parts.

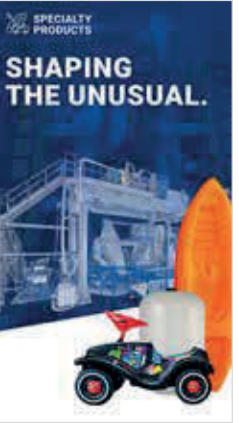
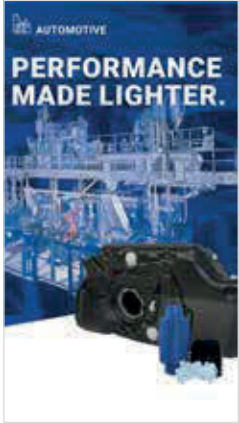
4. Specialty Products

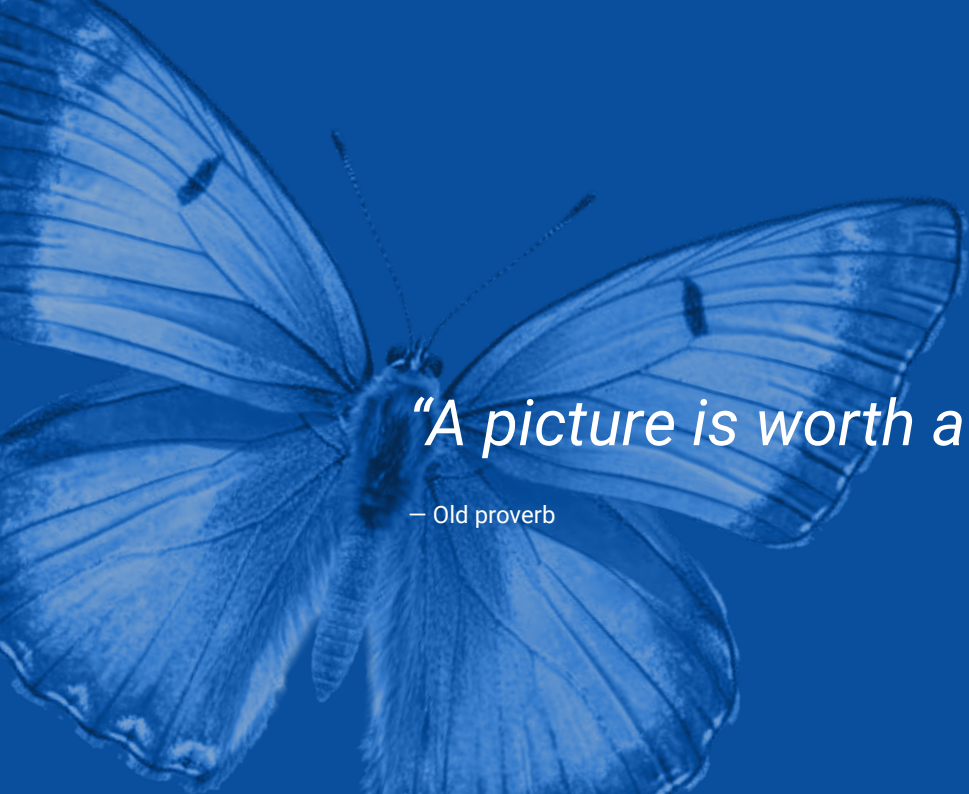


SHAPING THE UNUSUAL.

Furniture parts, sports equipment, technical enclosures – when **creativity meets complexity**, Kautex delivers the right solution.

OUR CUSTOMER  
SEGMENTS –  
THE INDUSTRIES  
WE SHAPE





*“A picture is worth a thousand words.”*

— Old proverb

Chapter 4.7 | Our Visual World

**LESS DECORATION.  
MORE ATTITUDE.**

### Our Visual Language – Clear. Modular. Distinct.

With our new visual language, we create clarity — and give the Kautex brand a unique identity. It’s not an accessory, but an expression of our stance: technologically precise, confidently presented, and clear in its message.

Each visual composition follows a clear, modular principle. The result is a recognizable visual world with maximum flexibility — for presentations, trade fair graphics, digital media, or image campaigns.

## The Elements of Our Visual World

### 1. Video or Image with Overlay – the Stage for Technology

In the background: real production environments, either in motion or as still images — technical, atmospheric, always covered with a blue overlay. It creates depth, modernity and a sense of calm within the composition.



### 2. Cut-Outs – Our Product in Focus

Monochromatic product images in **Kautex Blue** give our machine applications maximum presence. They take center stage and convey our strength as machine builders — reduced, bold and premium.



### 3. The Claim – Confidently Placed

FUTURE NEEDS ORIGINS, for example, becomes a fixed anchor in the composition — large, white, in bold typography. It doesn’t just sit there. It stands for something: our identity, our mindset and 90 years of experience with a forward-looking view.

**FUTURE  
NEEDS ORIGINS**

### 4. The Diagonal – Our Visual Signature

The tilted surface in white or blue frames the visual. It deliberately breaks the layout, adds dynamism, and emphasizes the brand identity. It’s the visual echo of our transformation: modern, dynamic and full of character.

10° inclination

### 5. The Butterfly – Our Brand Motif

With its fascinating metamorphosis — from a ravenous crawler to a delicate flying creature — and its ability to form a custom cocoon that functions like a natural extrusion blow mold, the butterfly represents Kautex’s power of transformation on multiple levels. Additionally, in Asian cultures, the butterfly is a symbol of luck and prosperity.





HOW THE FUTURE  
LOOKS LIKE



K 2025 exhibition-stand mockup



Company brochure



The new website



## WHY THIS FITS KAUTEX

This visual language is no coincidence.  
It's a conscious choice.  
It creates orientation — inside and out.

- ✦ It is distinctive, because it's modular but not interchangeable.
- ✦ It is brand-defining, because it expresses attitude, not just imagery.
- ✦ It is contemporary, because it offers clarity and calm in an overstimulated world.
- ✦ It is future-ready, because it's scalable — across digital, print and video.

### Conclusion: The Future has a Visual. And That Visual Makes Kautex Visible Again.

Our visual world is more than a new design. It represents a new phase. It creates internal clarity and external recognition. And in every application — from banners to PowerPoints — it clearly says:

**Kautex is back. And ready for what's next.**



### GET IN TOUCH

We are happy to help! Please feel free to contact us for any inquiries or assistance you may require.





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